The Lavender Hill Collection

Pop up Shop

JADINE is mother to three year old Diago. She is 23 years old and completed Grade 10 before leaving school due to family issues. She has always dreamed of owning her own business.

CANDICE is 19 years old, with a Grade 9 education and no previous work experience.

MAKING PEOPLE FEEL WORTHY

— ABOUT US —

The Lavender Hill Collection accepts unwanted items of clothing to sell through their monthly Pop-Up Shop. While providing quality clothing at affordable prices for the people in the community, it offers the opportunity to move away from clothing donation hand-outs to an empowering economic transaction whereby people are treated with respect and valued as customers even if their purchase is valued at R10. Clothes are sorted, repaired, washed and pressed before presenting them in boutique style to the community, with a focus on making the customer feel special and worthy.

GOVERNANCE

Jadine Booysen, 23 years
Candice Booysen, 19 years

CONTEXT

Currently operating out of a communal container, Jadine and Candice have tripled their turnover and are learning financial management and entrepreneurship. They have visions of growing to fill the community hall with their clothing rails, hiring other youth in the area and inviting neighbouring communities to Lavender Hill to visit their pop-up shop.

TIMELINE

Established July 2016
August 2016: moved to bigger premises, tripled turnover

IMPACT

Founded by two unemployed youth, mentored by Raffy of Chic Mammas, with aspirations to grow to employ and train youth from the area.

To support this project:
Sponsor training, invest in Learning In Reach's capital project - building a socio-economic hub in Lavender Hill including a permanent retail space, promote and share their story.

An initiative of

Learning in Reach
Growing skills to build our future